
S.A.T
APP

Seriously Addictive Tutoring



MEET OUR TEAM



Tanay Joshi



Trinity Nguyen



Somtochi Ogboh



Christopher Johnson



Edwin Shibu



Matthew Le



Zoey Sias



Renee Perez

ABOUT US:

A mobile tutoring app that connects students (K-12) with high school upperclassmen & graduate level mentors for real time, on-demand, and informative tutoring & mentorship



PROBLEM:

62%

of high school students feel overwhelmed about college apps



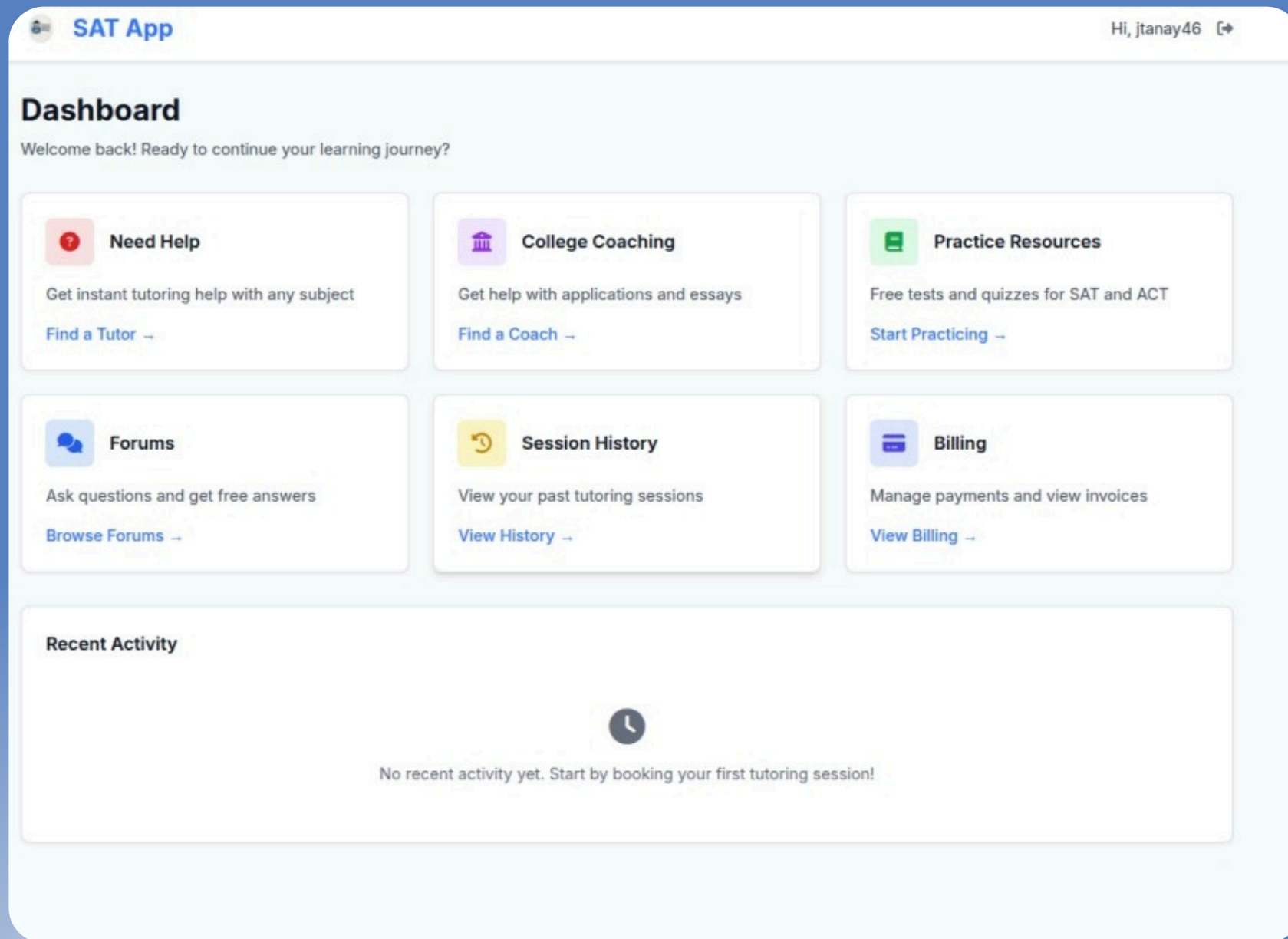
- Traditional tutoring is expensive
- Students want relatable support
- College apps are overwhelming

EDTECH INDUSTRY OVERVIEW:

- \$250B global EdTech industry
- \$10B+ online tutoring market
- Growing demand for flexible support
- 15% per year growth



SERVICES



1

1:1 SAT mentorship

2

Specialized subject assistance

3

College Application Guidance

4

Free questions bank & practice tests provided

WHY ARE WE DIFFERENT?

We Meet:

- Need for flexible, affordable help
- Demand for peer mentoring

We Stand Out:

- Relatable tutors
- Real-time calls
- Free tools to build trust



HOW TO BECOME A TUTOR:

- Take subject-specific placement exams
- Submit a transcript for proof of class completion
- Interview
- Create a bio & headshot



BUSINESS STRUCTURE AND HR:

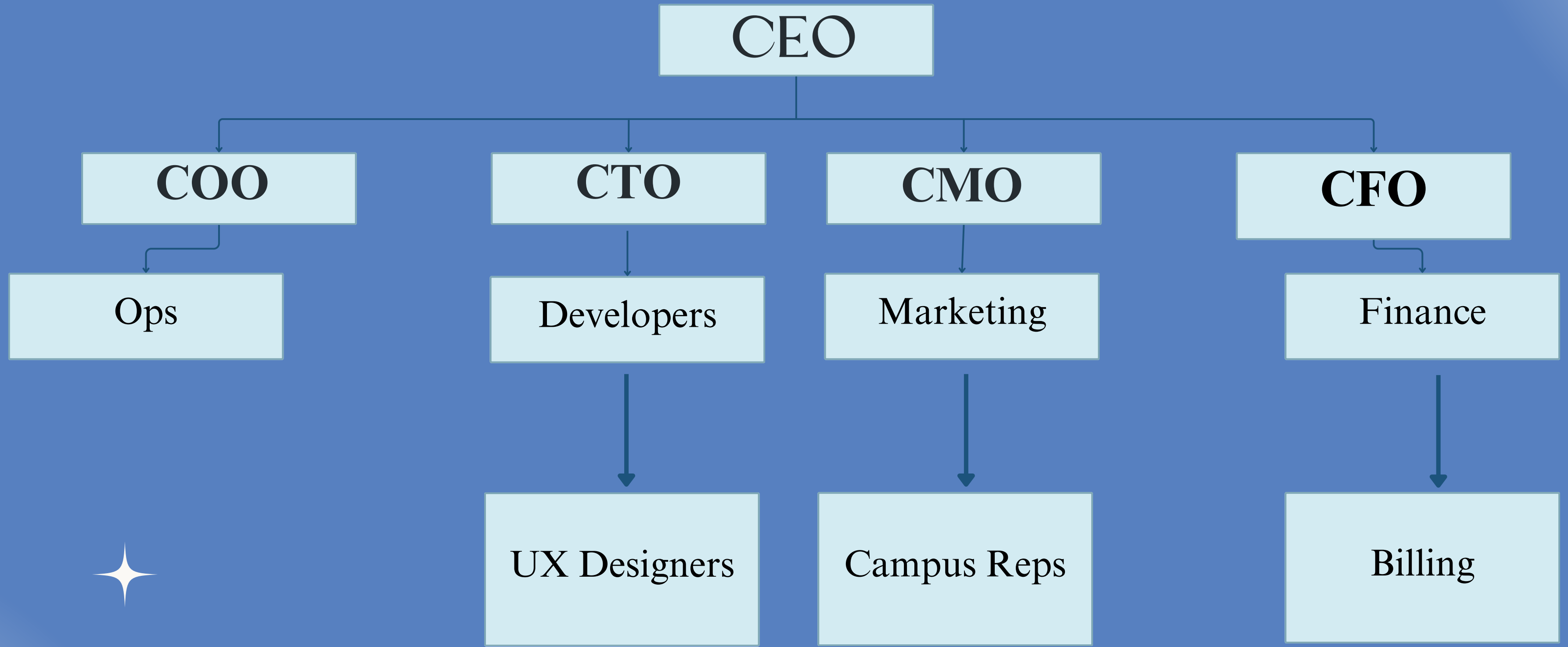


We are a Limited Liability Company (LLC) that recruits current high school seniors and graduates. Some of our substantial divisions include:

- Executive Branch
- Tech/Product Team
- Operations
- Marketing
- Finance



ORGANIZATION CHART





ECONOMICS

Customers:

- Students (K-12) that need academic or test prep help

Suppliers:

- High school upperclassmen & college undergraduates (tutors)

Competitors:

- Varsity Tutors, Khan Academy

Our Costs:

- \$30/hour sessions
- Tutors are contractors and get \$10/hour

Start Up Costs ~ \$5,000 (Owner Investment)



EXAMPLE FINANCIALS



S.A.T App			
Balance Sheet			
For the Year Ending 2025			
		Month 1	Month 12
Assets			
Cash		\$3,605	\$18,505
App Development Value (Intangible)		\$45	\$45
Legal/Admin (Amortized Asset)		\$300	\$0
Total Assets		\$3,950	\$18,550
Liabilites			
		\$0	\$0
Loan Payable		\$4,000	\$0
Total Liabilites		\$4,000	\$0
Equity			
Pitch Competition Funds		\$1,000	\$1,000
Retained Earnings		\$0	-\$1,395
Net Profit		-\$1,050	\$18,600
Total Equity		-\$50	\$18,550

S.A.T App			
Income Statement			
For the Year Ending 2025			
		Month 1	Month 12
Revenue			
Tutoring Hours		200 hrs	1000 hrs
Rate per Hour		\$30	\$30
Total Revenue		\$6,000	\$30,000
Equity			
Tutor Payouts (\$10/hr)		-\$2000	-\$10000
App Development		-\$45	\$0
Marketing Tools / IG Ads		-\$5000	-\$1000
Legal / Admin (amortized)		-\$300	-\$300
Miscellaneous		-\$50	-\$100
Total Expenses		\$7,395	\$11,400
Net Profit		-\$1,395	\$18,600



LOCATION:



- HQ: Austin, TX
- Tutors: Remote & Nationwide
- Operations: U.S. launch, future global growth



MARKETING:

① TikTok, Reels, and campus outreach

② Partner with school clubs

③ Free tools to drive engagement



S.A.T APP

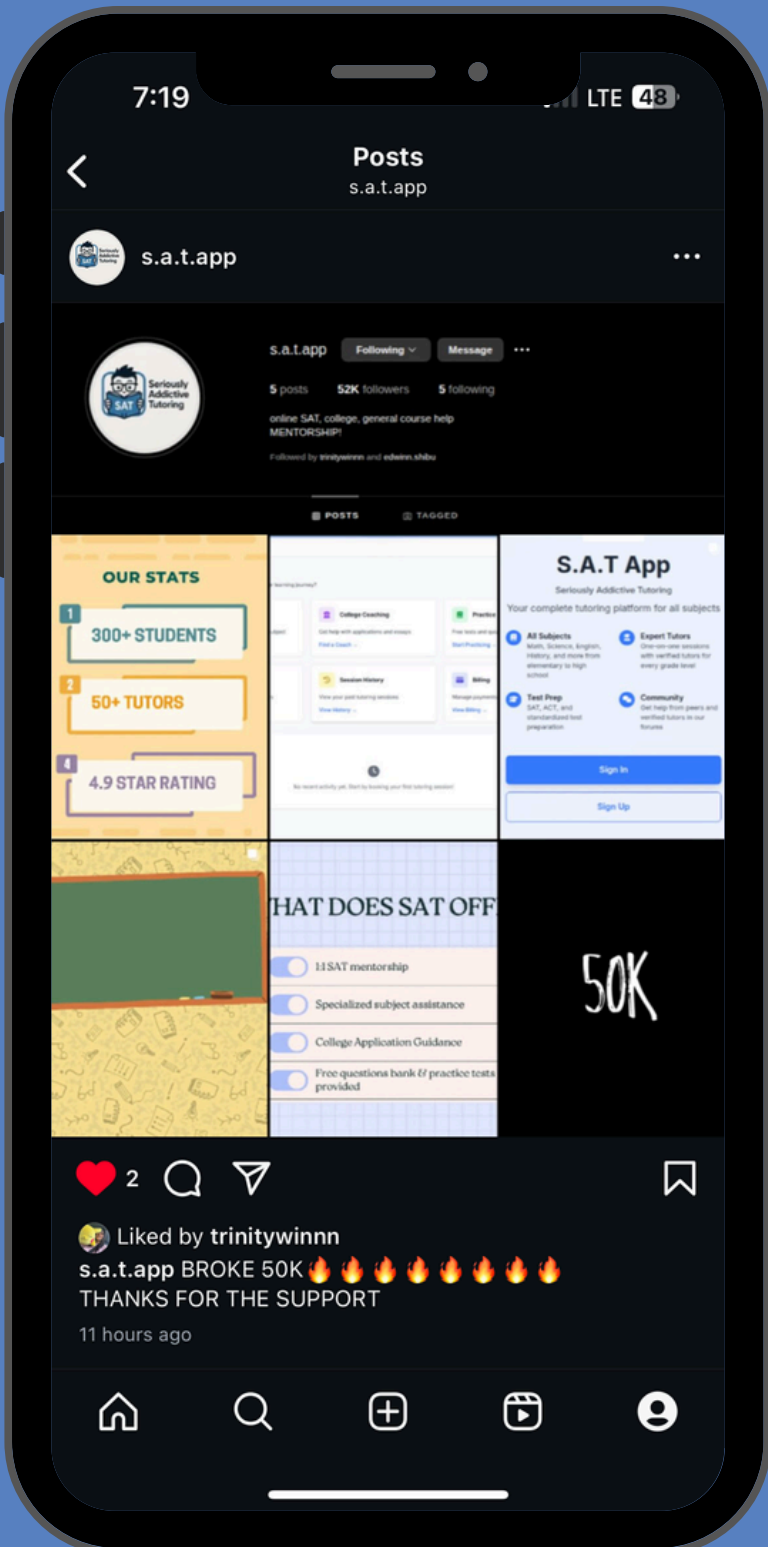
SERIOUSLY ADDICTING TUTORING

A mobile tutoring app that connects students (K-12) with high school upperclassmen & graduate level mentors for real time, on-demand, and informative tutoring & mentorship.

- Rate**
\$30/hourly
- Services Provided**
1:1 SAT mentorship, specialized subject help, college application guidance, and more!
- Relatable Support**
You get help from high school students and recent graduates that have first-hand experience!

JOIN TODAY!

S.A.T App S.A.T App s.a.t App

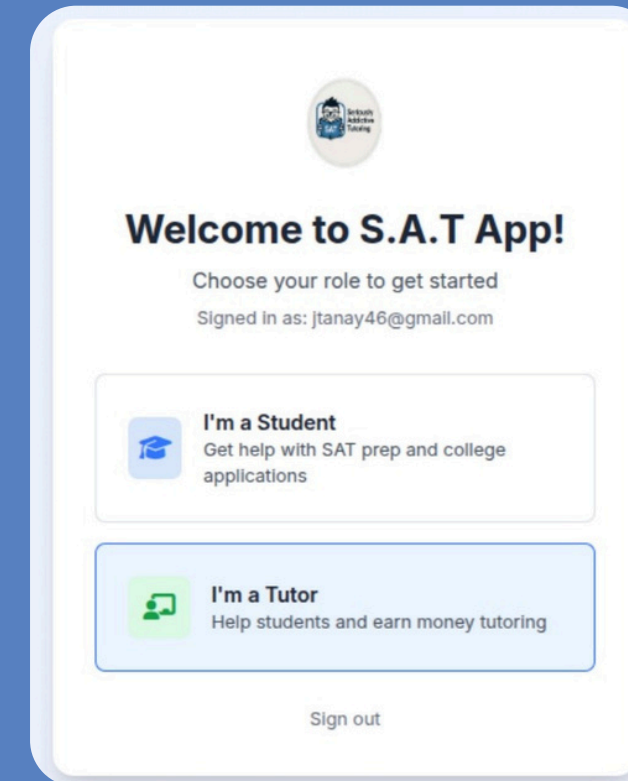


SOCIAL RESPONSIBILITY

① Free resources for all

② Scholarship discounts

③ Volunteer tutor options



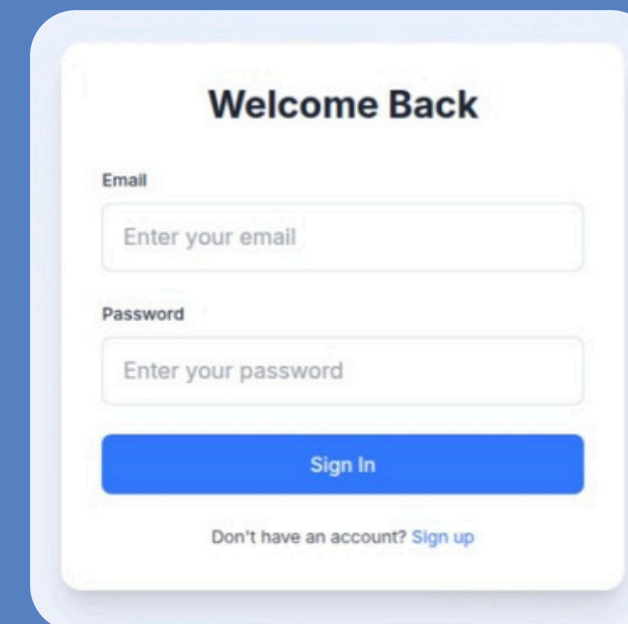
Logo: Seriously Addictive Tutoring

Welcome to S.A.T App!

Choose your role to get started
Signed in as: jtanay46@gmail.com

- I'm a Student**
Get help with SAT prep and college applications
- I'm a Tutor**
Help students and earn money tutoring

Sign out



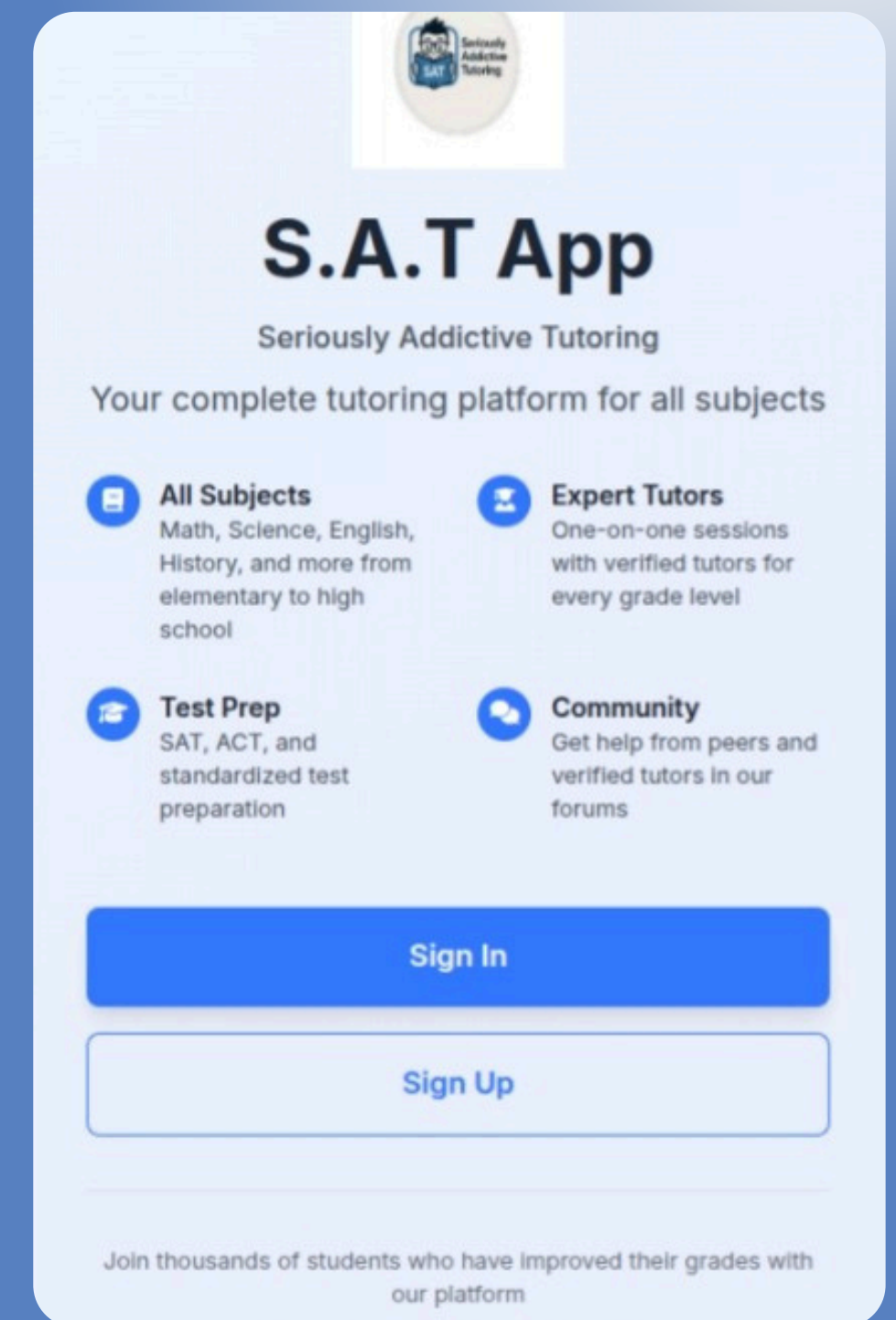
Welcome Back

Email

Password

[Sign In](#)

Don't have an account? [Sign up](#)



Logo: Seriously Addictive Tutoring

S.A.T App

Seriously Addictive Tutoring

Your complete tutoring platform for all subjects

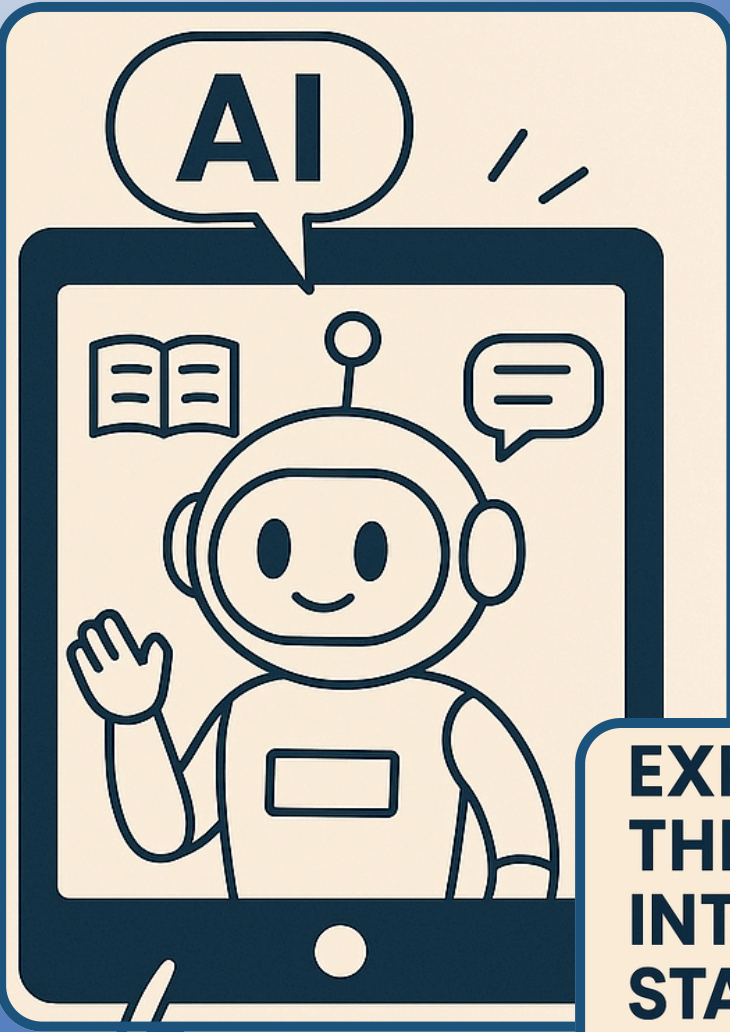
- All Subjects**
Math, Science, English, History, and more from elementary to high school
- Expert Tutors**
One-on-one sessions with verified tutors for every grade level
- Test Prep**
SAT, ACT, and standardized test preparation
- Community**
Get help from peers and verified tutors in our forums

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[Sign Up](#)

Join thousands of students who have improved their grades with our platform

FUTURE PLANS



Diversify to International Levels

AI tutor & question chat

Expand to college tutoring



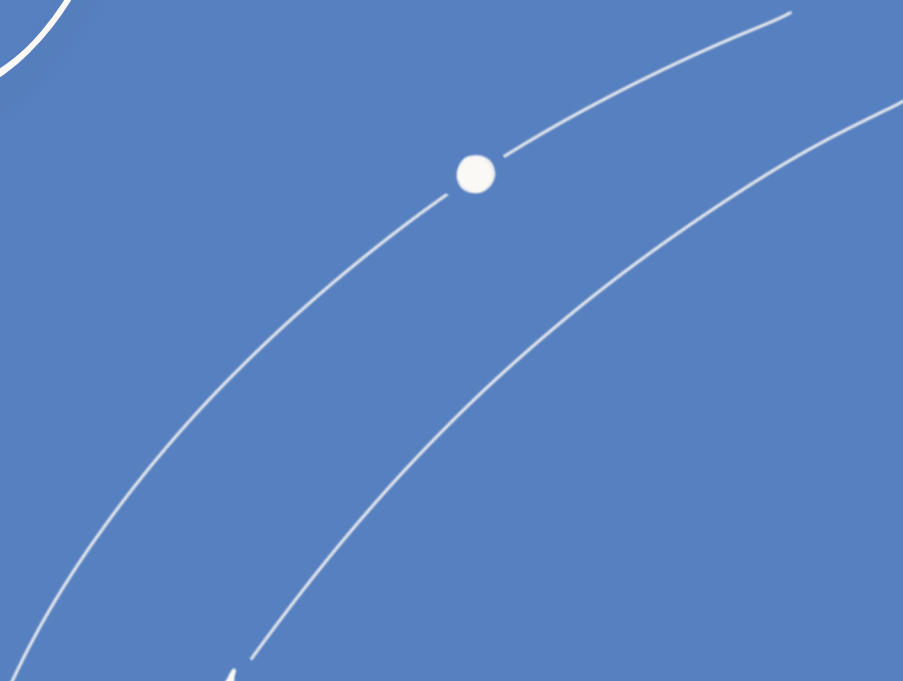


APP WALKTHROUGH

By: Tanay Joshi

THANK

YOU



Q AND A